

**Brewing in Business Excellence Awards 2024**

**“Business of the Year” Application**

The Business of the Year category recognizes businesses that have demonstrated resiliency, perseverance, compassion, determination, and leadership. Shows growth and profitability and acts as a role model for other businesses.

The business must meet the following criteria:

1. Be a for-profit business with a substantial base of operations in the communities of Assiniboia, Limerick, Willow Bunch or within the surrounding Assiniboia & District Area
2. Have a valid business license in the town of which they operate in.
3. Be in operation for at least five (5) years as of December 31, 2024.
4. Business must have five or more employees.

*\*\*\*All information in this application is treated in a strictly confidential manner\*\*\**

Name of Company:   
Member of the Assiniboia & District Chamber of Commerce: Yes/No  
Contact Person (First & Last Name):   
Email Address:   
Phone Number:   
Company Website:   
Social Media Properties:   
Facebook:   
Instagram:   
Twitter:   
Linkedin:   
Youtube:

Questions:

1. In 3 sentences, please provide a brief description that highlights your business.

\*What would you like people to know about your business (story, staff, products/services offered, your mandate, etc.). This information will be used in the video vignette at the Brewing in Business Excellence Award Event should your business be chosen as one of the finalists.

1. How does your firm demonstrate commitment to excellence in your corporate objectives? What are your critical success factors? (Limit of 500 words)
2. Has the company expanded since inception? What strategies have been implemented to encourage growth and financial stability? (Limit of 500 words)
3. What is your level and type of community involvement? (Limit of 500 words)
4. What is distinctive about the quality and type of customer services offered by the business? Demonstrate the level of customer loyalty this has created. (Limit of 500 words)
5. Describe your target market and their needs? What innovative methods do you use to promote them? (Limit of 500 words)
6. Please note any extraordinary fact, strategy, or achievement that can be attributed to the business’ success that merits your company being awarded the Business of the Year (Limit of 500 words).
7. Please provide up to three (3) documents to support your application such as letters of articles or company reports, external performance reports, employee support, references, etc. (attach separate documents to the email): Please list all attachments below:
8. Business Bio (60 words to describe your business in our event program if you are a finalist)

*Before you submit your application, please ensure you have included the following information (any missing information will result in your application being denied):*

* Application is complete. Responses are under the 500-word limit.
* Your business logo (vector format) is attached.
* Business Bio (Maximum 60 words) – Should you be chosen as a finalist this is used as a business description in the event program.
* Supporting documents (3 maximum)
* 5-10 Photos

Applications are due and close **September 24, 2024**, we cannot accept any late entries.

**October 2, 2024** judges will complete their final 5 finalists and businesses will be announced in each category.

On **October 18, 2024** we welcome you to attend our Brewing in Business Award ceremony.

Tickets are on sale and can be found on our website <https://assiniboiadistrictchamber.ca/>